#### MIKE KOENIGS

## THE LIFE EXTENSION MASTERMIND 2023 SALT LAKE CITY, UTAH / FEBRUARY 1-5, 2023



THE LEAGUE OF EXTRAORDINARY ALIENS

## TREAT

E WANT TO GIVE YOU A GIFT

A LONGER LIFESPAN AND INCREASED **HEALTH SPAN** 

#### Welcome to the Life Extension Mastermind 2023

If you've ever experienced my 3-day Superpower Accelerator Workshop with me and my team, you know that during the past five years, we've created more than 100 new businesses and brands - each in less than a week.

We believe the best results are obtained when your work fast and intense. That is the surest way to experience unique lifechanging moments and gain clarity.

This mastermind is no different. You will get concentrated exposure to some of the best money and health experts in the world to help you protect what you have and allow you to experience how managing your money and business are fully connected to managing your health.

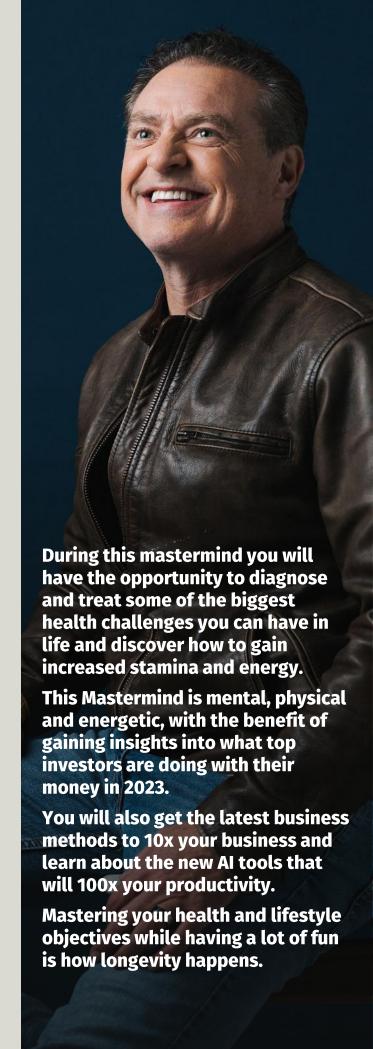
Presenting with me at this mastermind will be two of my favorite people in the world, Regan Archibald and Krisstina Wise. Like me, they have had health challenges and come close to losing their lives, so they truly understand what is most important in life: your health, relationships and purpose.

**Krisstina Wise** lost it all in 2008. It was the second time it happened to her, yet she's built it back again, faster than anyone I know to create an eight-figure net worth in just a few years. But this time, she was also battling for her health. My take on it: people like Krisstina Wise are the ones I trust. She knows how to get it back under any circumstance.

Regan Archibald, The Peptide Expert, who is a miracle maker for so many. But it wasn't all easy going. He fixed his own health issues that were dehabilitating and left undiagnosed for years, but the direct result of exposure to toxic chemicals from growing up and working on a farm. His deep dive into health led him to becoming a leading expert in peptide therapies and holistic health, including stem cells, biohacking. nutrition, and supplementation. After healing himself, he's helped thousands of people change their lives and rediscover their health.

The Life Expansion Mastermind will be held in Regan's brand-new facility in beautiful Salt Lake City. We're going to give you a similar transformation. And this is something that's relationship-compatible, too. We strongly encourage you to bring your significant other with you.

And like all our masterminds, it's mind-opening and often life-changing. It's also fun and engaging, and unlike any of the other business masterminds, or meetings you may have attended in the past.



#### **Mike Koenigs Life Extension Mastermind**

## Highlights



be sharing her top performing investments, alternative noncorrelated investment strategies and her low-risk high ROI investments for 2023 and the likely turbulent times ahead.

Krisstina's focus is on wealth protection strategies for the coming 24 months and addressing the concerns of sophisticated investors.

She will be presenting her top performing investments that are currently increasing her portfolio value and how they can be customized to your needs.

Krisstina draws on the considerable experience she gained in 2008 while losing it all to share proven wealth protection strategies and how to thrive in down markets.

Her goal is to prevent you from experiencing the pain she went through in 2008 and her favorite alternative investments that include Syndicates, Single Family Real Estate, Crypto, Life Insurance, Stocks, and overall planning.

Walk away with your customized Investing Strategy for 2023.



Being healthy is an integral part of your business and preparing yourself for the future by knowing what's working now and what to expect in the future allows you to avoid the stress that will eat away at your health.

This is a future-focused experience, where we're combining extending your lifespan and health span, increasing your net worth and your ability to make and keep the money. Plus I'm going to show you the future which is how to augment yourself, your team and your business with the latest in artificial intelligence.

These new AI business tools are gamechangers because they will force you to think differently about how you plan your workflows, allocate resources, and what you can sell your

The way I see it: Getting on board with Al early to discover a world of possibilities and enhancing your relevance to be future ready is another important facet of longevity.



#### Founder East West Health

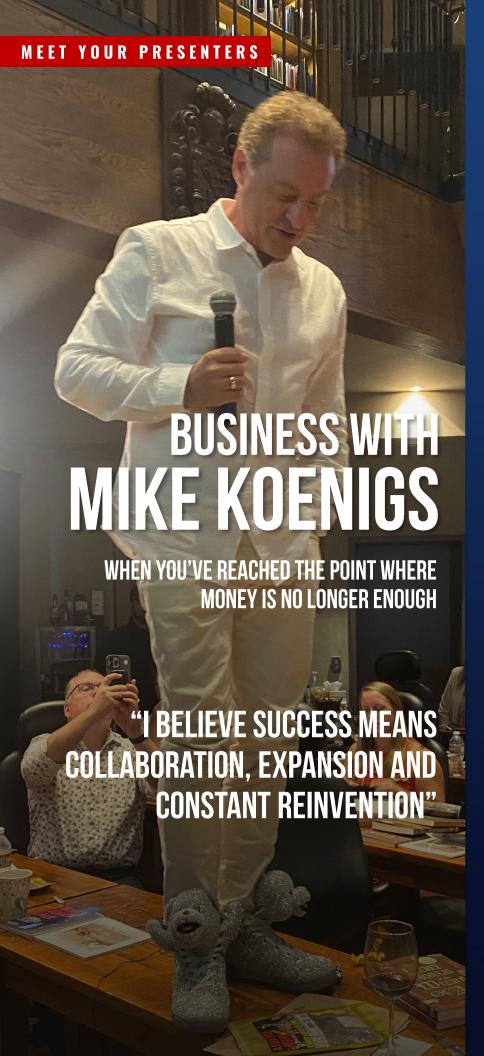
In business, being at your peak will improve your decision making and performance. You need to be healthy to be at your best!

As a successful businessman himself, Regan has developed the ideal Longevity Program tailored for businesspeople who need to reclaim their health and want to permanently operate at high energy levels.

Regan will be treating you with some of the most advanced health diagnostic and healing available today in a life extension package valued at \$10,000.

You will have the opportunity to participate in advanced biohacking protocols, wellness, and sleeprelated activities, including advanced diagnostics such as a full blood panel with in-depth markers for kidney, liver, and cardiovascular function.





Mike Koenigs is a serial Entrepreneur, judge on Entrepreneur.com's "Elevator Pitch", Forbes, Fast Company and Entrepreneur Writer, 13x Bestselling Author, Mike Koenigs helps "Experts Build Empires" and "Category of One" brands. He works with entrepreneurs to elevate their status, authority, thought-leadership and message to create more impact, income and freedom.

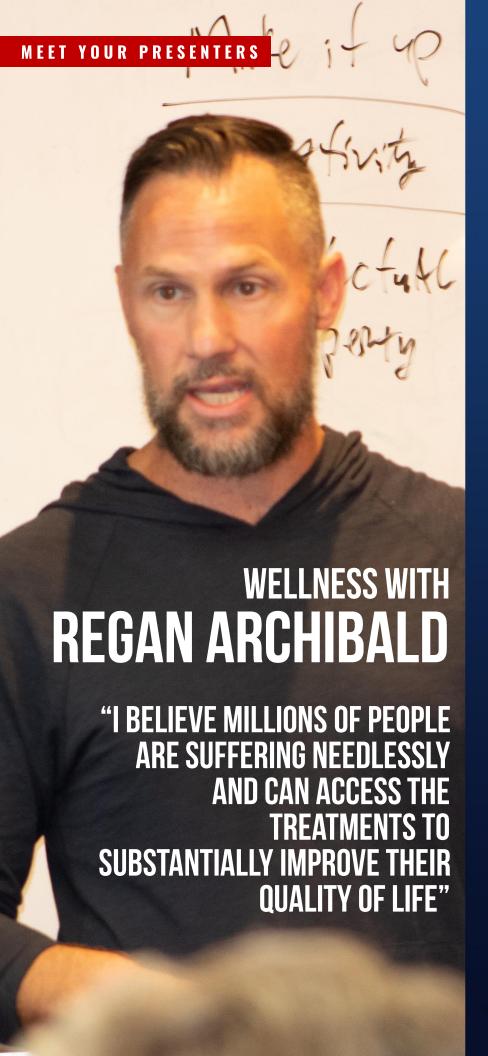
**His companies have helped over 61,000 customers** in 156 countries get noticed, amplify their message, create awareness, gain attention and engagement so they attract better customers who spend more.

As a serial entrepreneur, his first exit, Digital Cafe, one of the first digital marketing agencies, was sold to the publicly-traded Interpublic Group. His next two, Traffic Geyser and Instant Customer, were SaaS companies, and were sold to publicly-traded companies. His fourth business was sold in 2018 to a private buyer.

He co-hosts the "Capability Amplifier" podcast with Strategic Coach founder, and author of "Who, Not How" and "The Gap and the Gain", Dan Sullivan and "The Big Leap" podcast with NYT Bestselling author Gay Hendricks.

He's a regular contributor and columnist for Entrepreneur, Fast Company and Forbes magazines and interviewed, consulted and advised celebrity clients, billionaires and bestselling authors including Tony Robbins, Paula Abdul, Richard Dreyfuss, Dave Asprey, JJ Virgin, John Assaraf, Brian Tracy, XPrize founder Peter Diamandis, Jorge Cruise, Harvey Mackay, Daniel Amen and Darren Hardy.

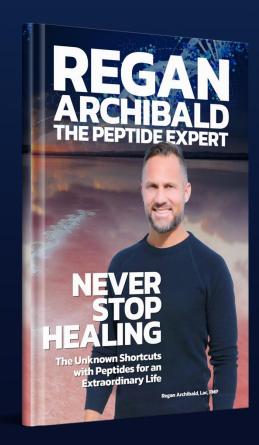




Regan Archibald, Lac, FMP, is one of the leading Peptide Specialists in the nation and serves as a Regenerative Therapy and Peptide Consultant at the award-winning clinic he founded in 2004, East West Health (AcuEastWest.com) and now, Integrated Pain Specialists. Regan is the founder of Go Wellness and is the creator of the Peptide Mastery Course. He is a member of the International Peptide Society. He is the author of eight books including, Never Stop Healing and Your Health Transformation.

As a Peptide Expert, Licensed Acupuncturist, and Functional Medicine Practitioner, Regan brings immense innovation and cutting-edge options for those looking to recover from pain, balance hormones, increase performance or optimize their health. His clinic, East West Health, is the first Medically Managed Peptide Program that includes the use of Acupuncture and Herbs, Regenerative Medicine, and Functional Medicine.

Regan believes that health isn't a destination and disease doesn't take vacations. That's why he's created one of the most innovative wellness curriculums in America called the "Health Accelerator Course."



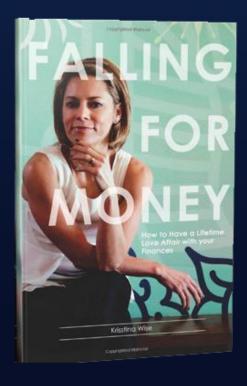


Financial Health Coach, Author, Serial Entrepreneur, Runner, Frequent Laugher

Krisstina Wise has made it her life's work to master money. She is self-made, multi-millionaire with the equivalent of at least two PhD's of intense study with some of the business world's most sage and seasoned mentors. Her training and experience have built proven systems that work in both good and challenging times.

After nearly losing her life in 2013, and spending almost half a million dollars to recover, her mission is now to inspire others to build extraordinary wealth and optimal health. Named one of the 100 most influential real estate leaders in the country, she has been featured in USA Today and recognized by Apple and Evernote for her creative leadership with emerging technologies. Krisstina is an international speaker and award-winning author of the Amazon Best Seller "Falling for Money," a romance novel for your bank account.

She may wear athletic clothes and a baseball cap for almost any occasion. But don't let that fool you. Financial sovereignty means the freedom to choose. Krisstina chooses to show up in a baseball cap instead of a Lamborghini, even though she could choose the latter. Learn more about her money school for micro business owners at <a href="https://www.Wealthy.Wellthy.Life">www.Wealthy.Wellthy.Life</a>.





## WHY HAVE A LIFE LIFE EXTENSION MASTERMIND?

My own experience of successfully battling cancer aside, I am always surprised how us high-performing and stressed businesspeople needlessly subject ourselves to unhealthy lifestyles and mindsets.

The price we pay for the error of our ways is usually very high. Our quality of life is dependent on three pillars: our business mindset, how we manage our money and our health choices, and what we do to stay healthy and youthful.

My focus is on the systems you use to grow your business doing less, augmenting your capabilities, increasing brand visibility and getting more clients that pay you better and quicker.

This year, a substantial portion of my presentation will be allocated to Artifical Intelligence and the new tools you can integrate into your workflow to augment your capabilities and those of your team.

Getting on board with AI now is a must for all business owners intent on making 2023 and beyond the best business experience of their life.



What if you could wake up every day full of energy, pain-free, and DRAMATICALLY decrease your risk of getting a deadly disease or REVERSE undetected ones? It's 100% possible, and I know this because I've found the secret weapon and the guy who's helped make it possible for me.

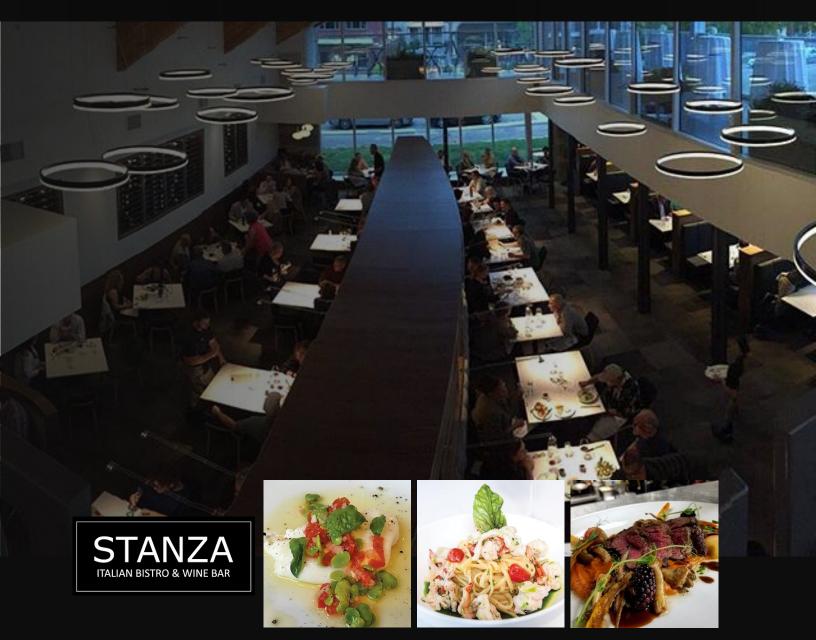
His name is Regan Archibald, and I can't wait for you to meet him.

Since working with Regan, I'm the healthiest I've been in decades and feel like I'm in my 30s again (even though I'm 56 years old). It's been life-changing for me, and my goal is to increase the lifespan of as many people as I can, especially business owners and founders.

"Since working with Regan, I feel like I'm in my 30s again."

### The night before...

From 5:30 PM - Meet & Greet at the Stanza Restaurant



Stanza Italian Bistro & Wine Bar is Salt Lake City's go-to spot for fresh, modern Italian cuisine. Executive Chef Paul Cafaro has created an amazing menu with the tastes of Italy and a contemporary take on traditional cuisine.

## THE EAST WEST HEALTH LONGEVITY RETREAT

Would you want a 200% increase in energy? How about sleeping 82% better? What if you enjoyed 3x the confidence in your future health because of the proof shown in your labs? The Longevity Retreat is your 3-day gateway to reset your mind, body, and DNA with the world leaders in age reversal medicine.

Research shows that the day before a heart attack most people think they are healthy. Death by neglect happens to the best of the best. Who do you know that died too early?

The Longevity Retreat is designed with your future self in mind. Imagine learning from the top experts in age reversal medicine how to look, feel, and perform your best based on comprehensive testing and treatments.

Our retreats are designed to help you take a deeper look at your health journey. We are passionate about uncovering ways to best help you make your next decade, the best decade. The East West Health retreats are a non-pretentious, non-stuffy, but exclusive group dedicated to personal education around health and well-being.

Get your roadmap to level your health up with up to \$10,000 worth of stem cell injections and rejuvenating treatments especially designed for high-performing businesspeople.

Gain unlimited access to hundreds of thousands worth of the latest advanced biohacking equipment and get your Peak-50s program that includes nutrition and supplement regimen to durably rejuvenate your body and massively increase your energy level.

# WOULD YOU WANT A 200/o INCREASE IN ENERGY?



#### **Wellness with Regan Archibald**

On this day you will get over \$10,000 worth of services at the East West Health Center. You will have the opportunity to get stem cell treatments and learn about the latest advances in longevity and life extension. Here are some of the things that will be offered during our time together:

- A full, physical assessment done before you arrive...
- Followed by personalized treatments- some of which include:
  - ✓ Joint Rejuvenation to decrease inflammation, repair damaged tissue, and provide cartilage and structural support
  - ✓ Age Reversal (umbilical tissue IV) to improve your cardiac health, immune system, energy, sleep, and youth restoration
  - ✓ Brain Restoration Intranasal Therapy to calm ADHD, improve your focus and alertness, provide clarity
  - ✓ Hair Restoration to wake up hair follicles and increase thickness
  - ✓ Sexual Rejuvenation Shots to improve sexual functioning and orgasms
- Exosomes that activate stem cells in your body and can go deeper into the tissue. Very effective for patients who have long-term autoimmune issues or inflammatory conditions.
- Peptide treatments with your choice of injections, oral or nasal sprays.
- BioHacking Light therapy, PEMF, and magnetic fields that decrease or eliminate pain and speed healing process.
- Vitamin IV Drips to replenish and rejuvenate.
- Acupuncture treatments immediate pain relief and lots of benefits
- MDs, nurse practitioners, and a whole medical team are there to take care of you.
- Information-dense teachings and access to the latest in longevity research that you can acces NOW
- And SO much more!



## What people are saying about **Regan Archibald**

"I love the clarity, coaching and resources provided at the retreat. Not only was it educational but I was also able to meet amazing people." -R.G.

"The retreat was the perfect balance of services delivered like regenerative therapies, ketamine, acupuncture and biohacking with the right amount of group discussion and educational curriculum." -J.F.

"The thing I liked the least about the retreat was when it was over." -A.P.

"Your entire staff is amazing. It's like getting medical assistance surrounded by friends." -A.T.

"I am even more committed to following the diet and exercise. And I enjoyed the counsel on the pillars and life planning items because I haven't done them yet. The info today really motivated me." -R.G.

What was my favorite part: "The Awareness that I received. Clarity, Motivation." -L.F.

"Ketamine Experience was Phenomenal. I would not have found or tried it on my own." -S.S.





"Regan was able to quickly diagnose my root health problem(s)."

"Regan was introduced to me through my good friend Mike Koenigs. And, crazy enough – it was an introduction that had an element of divine timing... why?

Because I'd been having some serious health challenges. I just so happened to mention a few things to Regan when we met for the first time. He said – we need to check into that.

And thank goodness we did. Holy cow. I was far worse than I even realized. And, I feel really lucky that we caught it when we did – otherwise, it could have been bad — really bad.

As a result of doing blood and other lab work, Regan was able to quickly diagnose my root health problem(s). This was after I'd been to several other doctors who continued to treat my symptoms and not even consider the cause of the symptoms I was experiencing – as a result I was getting sicker and sicker."

- Krisstina Wise

#### **Business with Mike Koenigs**

Mike's recognized superpower is to quickly and effectively understand where you are, what motivates and excites you, where you're stuck, and exactly what you need to do to get the results you desire taking into account business trends and meeting the appropriate partners to make it happen.

We will focus on your business and on those areas that tend to block even successful high-achievers from getting to the next level and creating a business that is aligned with your lifestyle aspirations.

The following are the top areas we will master to create a powerful positive and life-changing reality:

#1

Add sizzle to your steak by improving the quality of the story you tell your prospects to charge 5-100x more. It's all in the perception of your clients' mind.

#2

Master the Referral Party to add \$250k-\$1mm in the next 100 days. Get Industry Leaders, Influencers, and Ambassadors to gladly recommend you to their communities and open their network up for you.

#3

Learn how you have the ability to transform lives for your clients on multiple levels and how that becomes a key offer differentiator.

#4

#### Augment yourself with AI tools to improve your business life

I started playing around with AI-assisted content generation tools. My team and I created a new brand from scratch for a client in three hours. Usually it would have taken our team of three, 2-3 weeks to accomplish the same.

It is the ultimate capability amplifier. So I'm going to show you how to augment yourself and your team to 10x to 100x your productivity, but more importantly, how you can show people in your own organization how to take advantage of these tools too.

When it comes to content generation, often the hardest thing is getting started and coming up with a basic idea. Our brains are really good at editing and making things better.

I'm going to show you how to create a starting point for writing copy, working on new business ideas, creating planning documents, strategies, bullets for interviews, writing biographies, the stuff that sucks that takes your time and how you can get it done in minutes.

#### **AGENDA**

8:00am - 9:30am

**Breakfast** 

9:30am - 11:00am

Using ChatGPT and AI tools to augment your productivity 100x

11.00am - 11:15am

Break

11:15am - 12:30pm

Embedding AI tools in your business workflows.

12:30pm – 2:00pm

Lunch

2:00pm - 3:30pm

Improving your storytelling to charge more

3:30pm - 3:45pm

Break

3:45pm - 6:00pm

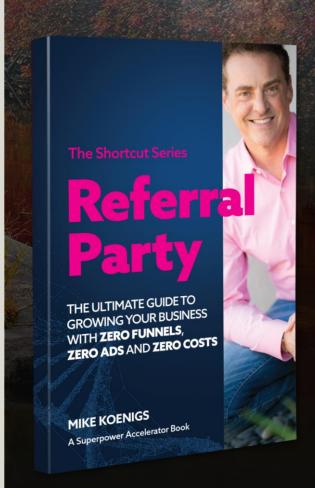
Mastering the Referral Party

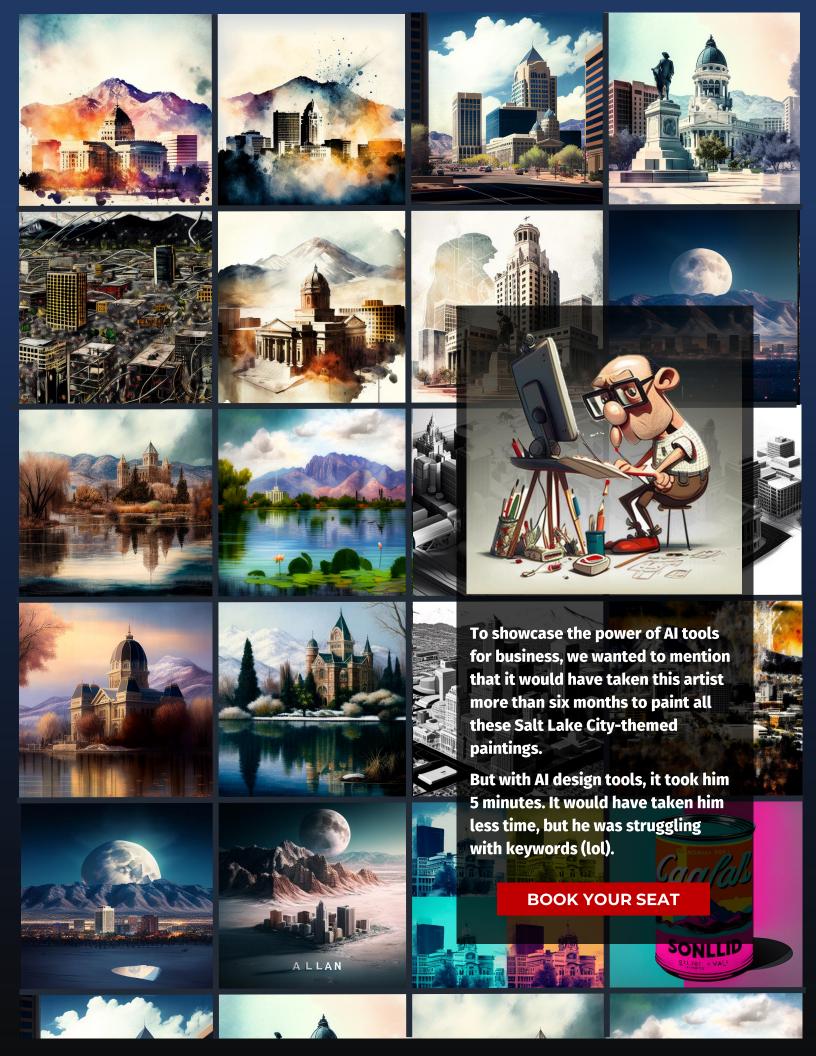
6:00pm - 7:00pm

Free

7:00pm

Dinner





#### **Wealth with Krisstina Wise**

I almost died and discovered that wealth and health are one and the same. The word wealth comes from the Old English words "weal" + "th," which together mean "the condition of well-being." So at it's root, wealth = health. And health = wealth. Before this discovery, I believed that earning a high income would make me rich. I also believed achievement and attainment would make me happy. And that I could trade my health for wealth. Without consequence.

My discovery happened on my death bed. When you're facing death, you don't care about your achievements, success, money in the bank, possessions, or toys. You want one thing. Your health back. And with that realization comes regret. Regret for not living. For caring about things that don't matter. For giving a damn about what other people think. For not spending more time with loved ones. Not to mention the unspoken... an excruciating fear of dying.

With that regret, I realized I'd gotten it all wrong. At that moment, I made a promise with the universe. That if I was given a second chance, I would put these realizations to good use.

I was given that chance. It was at that point that I tossed conventional wisdom in the trash and went in search of the real truths behind money and health... for the purpose of fulfilment and happiness. On this journey, I discovered two essential truths.

#1 – Money matters more than anything. But it's not about the money. #2 – You must sacrifice your health to succeed. But you can't sacrifice your health for success. Now I live my own life at the intersection of these paradoxes, and I'm happy to report that I'm healthy, wealthy, and happy. 10x more than ever before. And the irony? I put in a fraction of the "hard work," effort, and angst required by my conventional life before.

Would you like to know these newfound truths that completely bust conventional thinking? What would it feel like to work less, stress less, and have 10x more wealth, health, and happiness? Join me (and others just like you) on this journey.

Krisstina Wise is a real estate mogul, Millionaire Coach, and creator of several multi-million dollar businesses including **Goodlife Luxury, The Paperless** Agent and most recently, WealthyWellthy. She is also an international speaker and the award-winning author of the **Amazon Best-Seller Falling for** Money, a romance novel for your bank account. Named one of the **100 Most Influential Real Estate** Leaders in the country, she has been featured in USA TODAY, as well as by Apple, Contactually and **Evernote for her creative** leadership with emerging technologies.

#### **Wealth with Krisstina Wise**

Do you have an "Exit Strategy?" Meaning, do you know your wealth numbers (AKA, your Happily Ever After numbers)?

How much money is enough? How soon will you get there? Do you have your 2023 Investment Strategy in place?

During the Mastermind, I will be sharing my top-performing investments, alternative non-correlated investment strategies and my low-risk high ROI investments for 2023 and how to best protect your wealth for the likely turbulent times ahead.

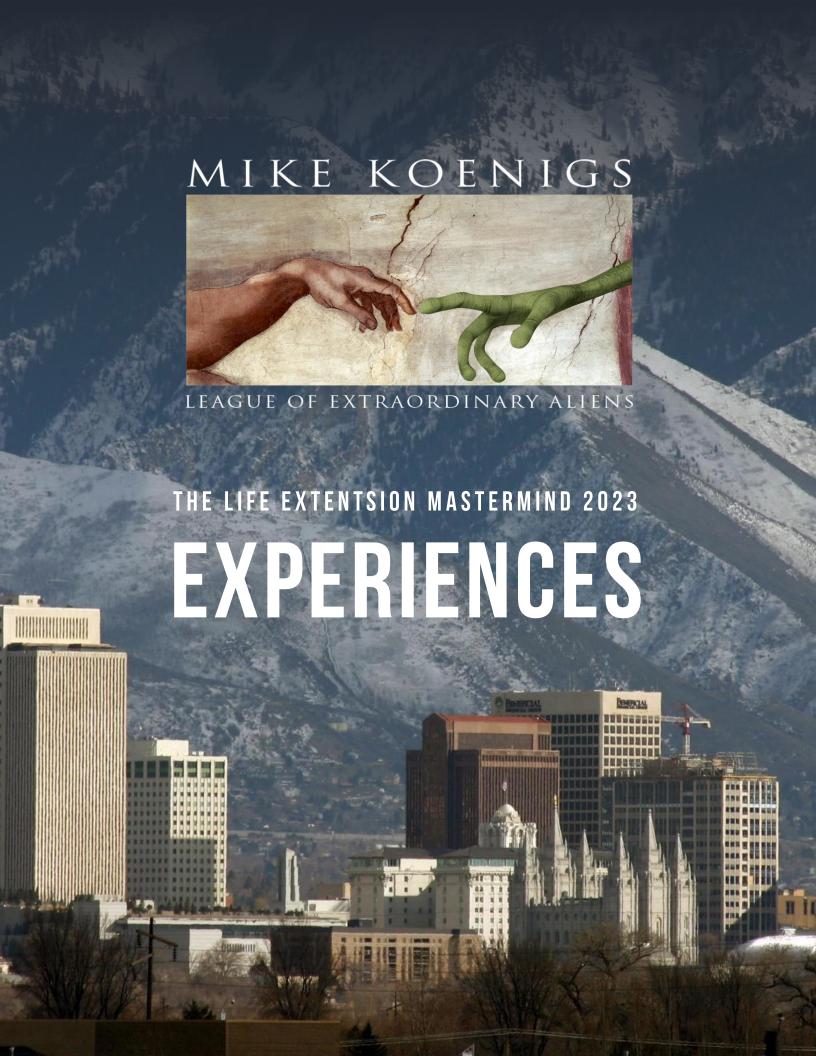
This is what we will be covering during the mastermind:

- ✓ Get your tailored 8-figure Exit Strategy the same one that has created over \$10 million of assets in 10 years (but took me 20 years to learn).
- ✓ My wealth protection strategies for the coming 24 months to address the concerns of sophisticated investors in 2023 and beyond.
- ✓ My top-performing investments that are currently increasing my portfolio value and how they can be customized to your needs.
- ✓ An in-depth analysis of my personal portfolio including investments in Syndicates, Single Family Real Estate, Crypto, Life Insurance, Stocks, and overall planning
- ✓ Meet and interact with a select few of my highly vetted Investing Partners (it's not what you know but who you know when it comes to real wealth creation)
- ✓ Walk away with your customized Investing Strategy for 2023.

**BOOK YOUR SEAT** 

#### **AGENDA** 8:00am - 9:30am **Breakfast** 9:30am - 11:00am Morning Session I 11:00am - 11:15am Break 11:15am – 12:30pm Morning Session II 12:30pm - 2:00pm Lunch 2:00pm - 3:30pm Afternoon Session I 3:30pm - 3:45pm Break 3:45pm - 5:00pm Afternoon Sesion II 6:00pm - 7:00pm Free 7:00pm Dinner











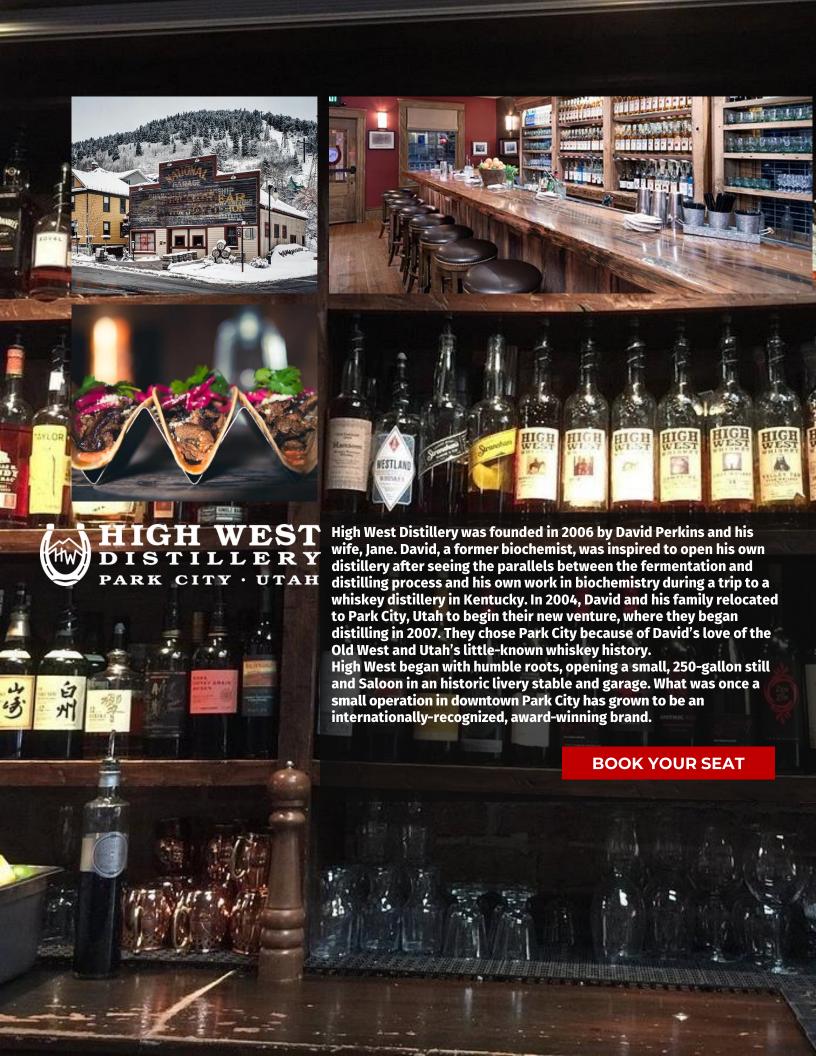


Mastermind participants will be staying in the Kimpton Hotel Monaco Salt Lake City situated at

15 West 200 South Salt Lake City, UT 84101

**Visit Site** 







#### MIKE KOENIGS



LEAGUE OF EXTRAORDINARY ALIENS

I created the League Of Extraordinary Aliens to provide a framework of exclusive Masterminds for successful super-achievers where they can exchange and test ideas to bring their lives and vision fulfillment to an entirely different dimension.

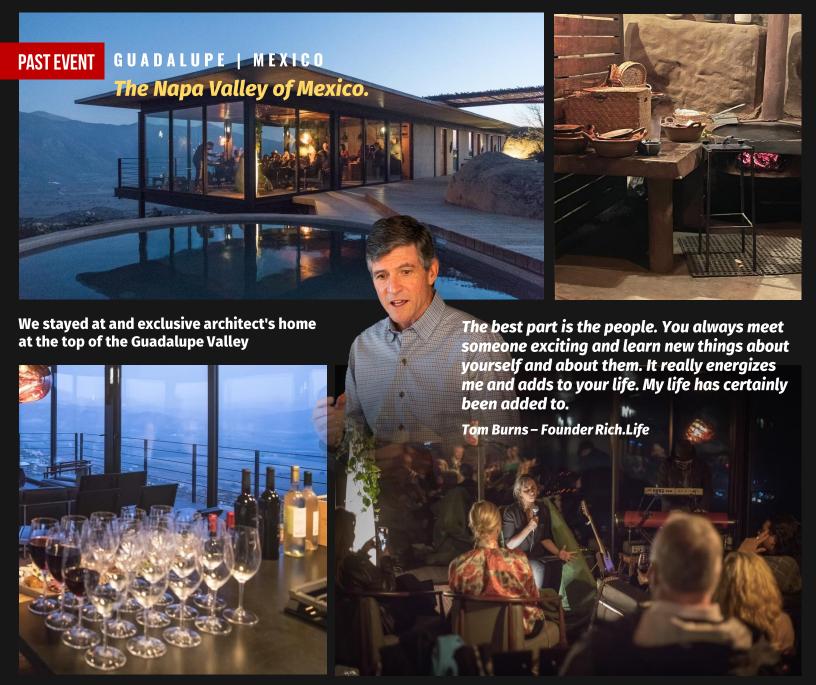
No idea is off limits because often the whackiest ones are the ones that stick and yield extraordinary results. And Fast.

I love it!

Past & Future Masterminds

Mike Koenigs

Group photo taken during the Guadalupe Valley Trip at the Celebrity Restaurant Fauna



For the full three days we had an extraordinary sommelier and chef to enjoy exquisite wines selected from the top dozen of Guadalupe's finest 300 wineries - Mezcal tasting as well.







We shared wisdom, knowledge and did deals together at an exclusive Guadalupe valley vineyard.



We created deep meaningful relationships and connections with great food, great wine while deals were made, secrets shared, and bucket list experience fulfilled.





Perched in the mountains of Guadalupe Valley, everyone had this chance to share their wisdom and test ideas.



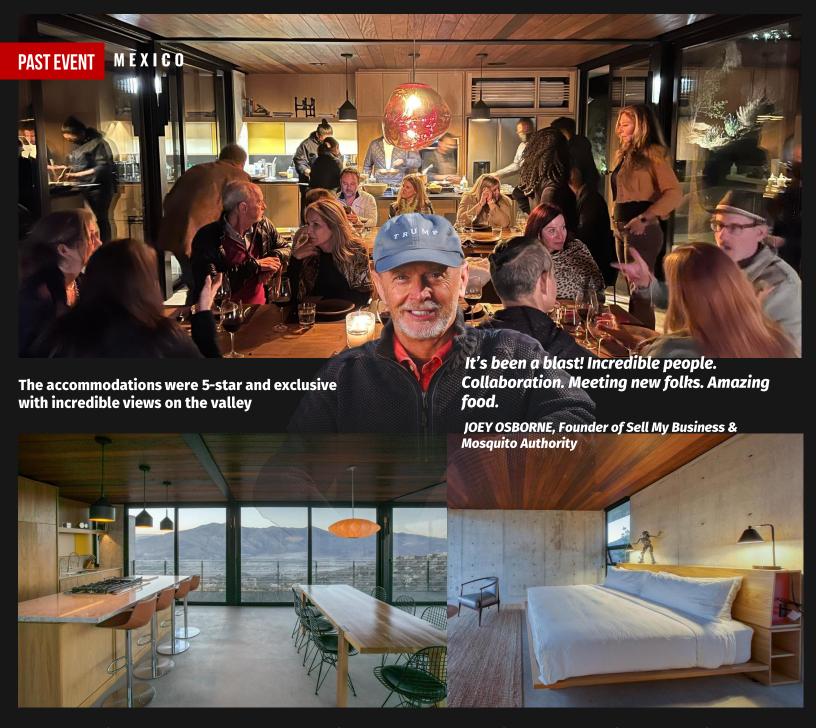




Celebrity chef David Castro brought us the freshest seafood from 20 miles away that was just pulled out of the ocean that morning. That included oysters, abalone and lobster. It's all locally farmed and organic. There was also beef and pork on the menu as well as fresh tuna and yellowtail sashimi. Exquisite desserts to complete the experience!







Our mastermind groups often take over the entire restaurant for the ultimate 5-star service and experience

































## MIKE KOENIGS



LEAGUE OF EXTRAORDINARY ALIENS

**BOOK YOUR SEAT** 

**VISIT OUR SITE FOR DETAILS AND REGISTER TO OUR NEXT MASTERMIND**